



# HOSTING AN AFTER HOURS BUSINESS MIXER

*Helping businesses &  
organizations thrive!*

## PROGRAM PURPOSE:

To support members of the Aransas Pass Chamber of Commerce (APCOC), increase business exposure and to acquaint the community with the hosting business as well as explain their services in greater depth.

*The inquiring business/organization must be a AP Chamber member in order to participate in the program.*

## PLANNING/COORDINATION:

- Event will last no longer than a 2-hour period.
- The APCOC Staff and business owner/host mutually agree upon a date. Monthly After Hours Business Mixers are typically set for the 3rd Wednesday of the month, however the event may be set for another date if there are conflicts with staff/member calendars.
- The host provides location and refreshments.
  - The host provides at minimum soda, water and finger foods (Other beverages and food may be served at the host's discretion).
  - Plates, glasses, cups, utensils, napkins, etc. should be provided by the host.
  - No hard liquor preferred.
- The host is given the opportunity to speak briefly about their business to educate guests about their services (no more than 10 minutes).
- The APCOC will promote the event via social media and though the weekly networking opportunities e-blast.
- An event recap with photos and business promotional information will be shared via social media.

## DOOR PRIZES:

- The host may elect to give away door prizes at the event and will need to budget prizes into the cost of hosting a mixer. We do not recommend the host asking other members to donate prizes for mixers. The purchase of items from local businesses supports and stimulates the local economy.
- The purchase of prizes, beverages and appetizers should be considered by the host as a budgeted cost and an investment in the promotion of its business.

## CATERING:

- The business owner may elect to cater the event, however it is not required. We suggest utilizing an APCOC member if suitable.

## ALCOHOL:

- Alcohol is provided for the event by the APCOC and is sponsored by L&F Distributors.
- APCOC Staff will discuss with the host the option to have adult beverages on hand.
- If your business does not permit alcoholic beverages on premise and the host chooses to provide the service, the APCOC Board Room is available.

## EVENT FREQUENCY

- Mixers are held monthly with the exclusion of June and December.